

3A COMPOSITES



FOME-COR®

PAPER-FACED FOAM BOARDS

Sales Training Presentation by 3A Composites
Level 101



- Welcome to the Sales Training Presentation by 3A Composites
- In this 101 level regarding the Fome-Cor[®] paper-faced foam board family, you will learn:
 - What is Fome-Cor?
 - What can Fome-Cor be used for?
 - Fome-Cor competitors.
 - Fome-Cor SKU's.
 - Fome-Cor selling points.

What are Fome-Cor® Products?

- A set of extruded polystyrene foam boards between quality papers, which are available in a wide variety of sizes and thicknesses.
- Product choices include: white or black foam; white, black, natural kraft, and acid-free facers; self-adhesive and heat-activated coatings, and denser or compression resistant cores.
- Product names include:
 - Fome-Cor® Board
 - Fome-Cor® ValuBoard™
 - Fome-Cor® Acid-Free
 - Fome-Cor® Self-Adhesive
 - Fome-Cor® Heat-Activated
 - Fome-Cor® JetMount®
 - Foam-X® Recovery



What are Fome-Cor® Products used for?

FOAM-X RECOVERY

FOAM-X Recovery is an extruded polystyrene foam center board with clay coated paper liners

Why choose Foam-X Recovery?

- Economical alternative to compressed foam boards
- Moisture and mold resistant
- Cut, score and shape, even by hand
- Edges remain open when die cut
- Extremely lightweight

JETMOUNT

Fome-Cor JetMount offers a denser extruded polystyrene center with clay coated paper liners

Why choose Fome-Cor JetMount?

- The denser core provides increased rigidity and warp resistance
- Great for more demanding mounting jobs for displays, signage and framing
- Well suited for direct printing applications, either screen print or digital

VALUBOARD

ValuBoard offers an extruded polystyrene center laminated between natural kraft liners

Why choose ValuBoard?

- A cost effective alternative to management cardboard
- Provides a smooth surface for mounting with no flake marks
- Can be die cut and laminated for 3-D object displays

Applications

Applications	POP Displays	Archival & Books	Mounting	Mounting Archival	Mounting Historic	Mounting Religious	Fabrication
FOAM-X Recovery	●	●	●	●	●	●	●
JetMount	●	●	●	●	●	●	●
ValuBoard	●	●	●	●	●	●	●

Fabrication

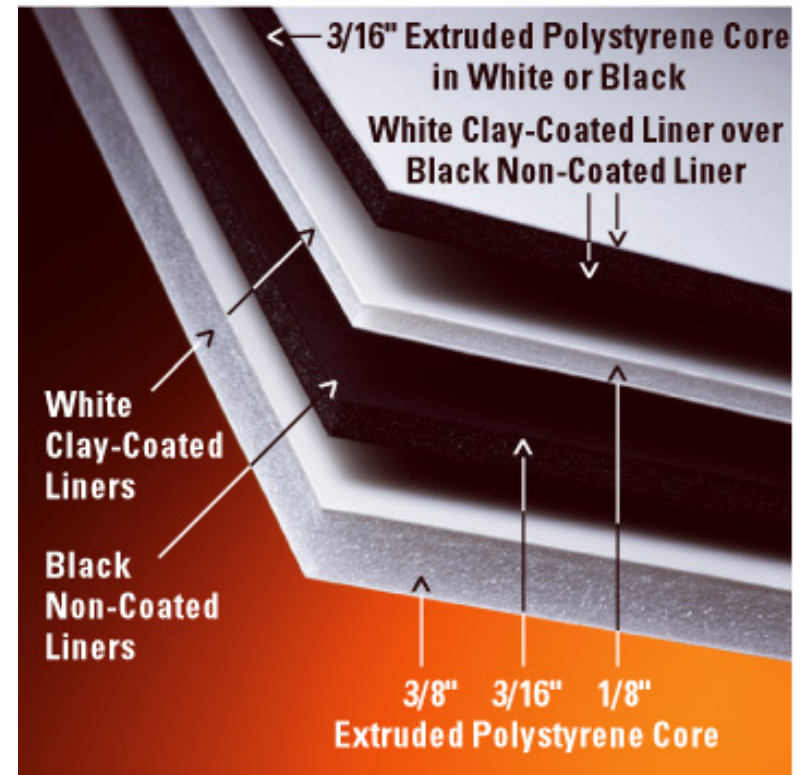
Fabrication	Mounting	Archival & Books	Mounting Archival	Mounting Historic	Mounting Religious	Fabrication
FOAM-X Recovery	●	●	●	●	●	●
JetMount	●	●	●	●	●	●
ValuBoard	●	●	●	●	●	●

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- Mounting
- Direct Digital Printing
- Screenprinting
- Die-Cutting
- Embossing
- Interior signage
- Framing
- Exhibits
- POP Displays

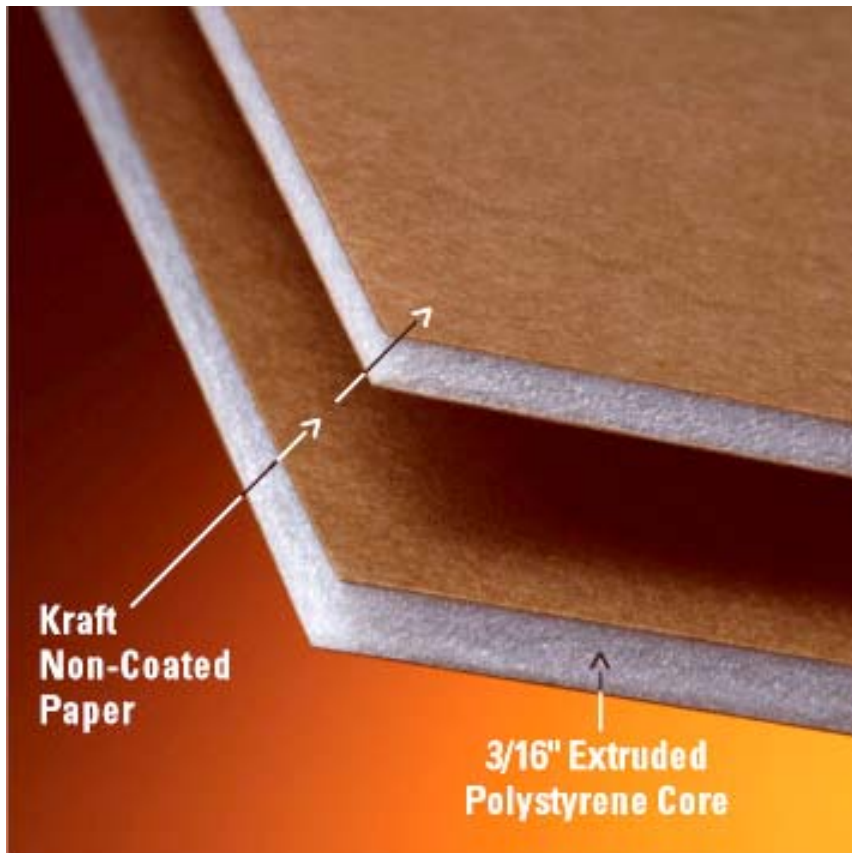
Fome-Cor® Board

- Fome-Cor® Board is the extruded polystyrene foam board with clay coated facers that has set the industry standard for more than 40 years.
- The original graphic arts foam board with a great reputation for performance
- Perfect for die cutting and provides a compressed edge that stays closed
- Uniquely embossable



Fome-Cor® ValuBoard™

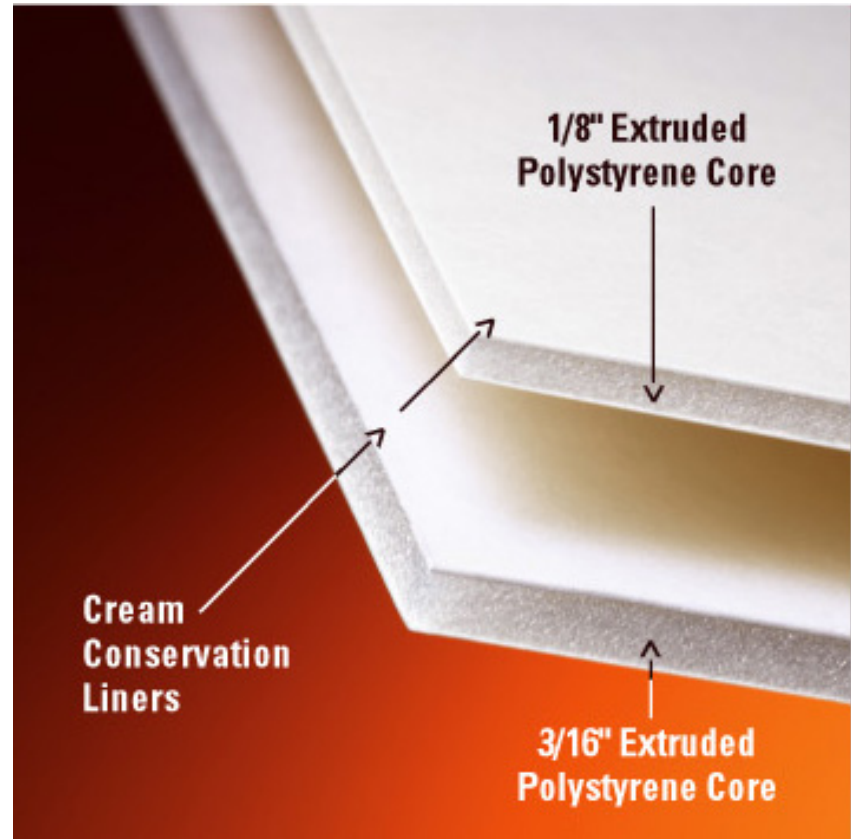
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- Fome-Cor® ValuBoard™ offers an extruded polystyrene center laminated between natural kraft facers.
- A cost-effective alternative to corrugated cardboard
- Provides a smooth surface for mounting with no flute marks
- Can be die cut and embossed for 3-D effect displays
- Edges remain closed when die cut

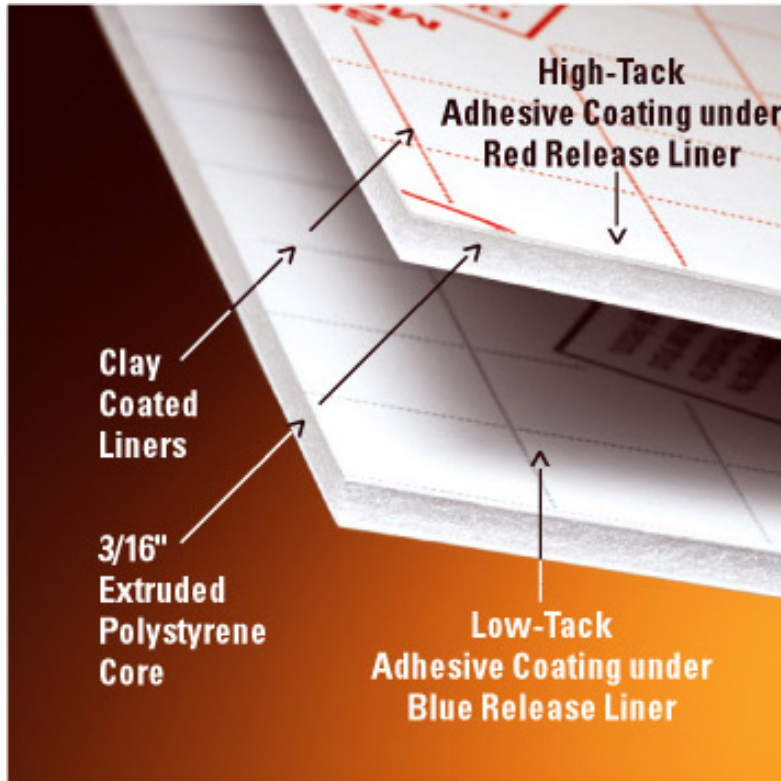
Fome-Cor® Acid-Free

- Fome-Cor® Acid Free paper facers meet Library of Congress standards for conservation framing.
- Provides valuable art and photographs the archival preservation they deserve
- No additional backing is required, saving time and framing materials



Fome-Cor® Self-Adhesive

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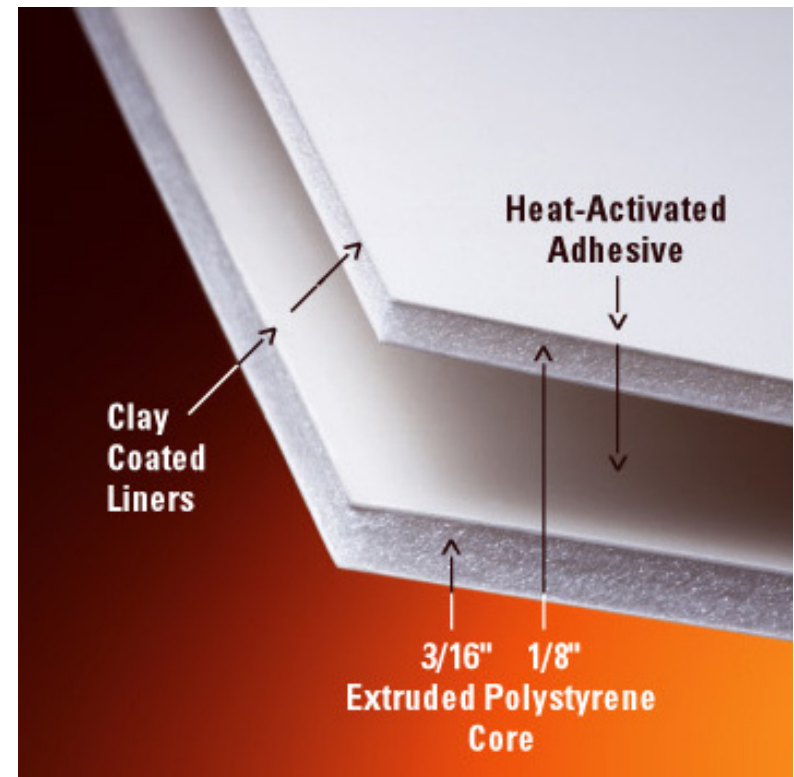


- Fome-Cor® Self-Adhesive offers an extruded polystyrene center with adhesive on one side. Simply peel back the release liner as you position the graphic on the sticky surface.
- Eliminates the use of pressure-sensitive adhesive stock
- Available in repositionable Low-Tack (LT) or immediate bonding High-Tack (HT)
- Both LT and HT offer a smooth surface with a rigid core for excellent mounting performance
- HT is identified by a red release liner and LT is identified by a blue release liner
- Edges remain closed when die cut

Fome-Cor® Heat-Activated

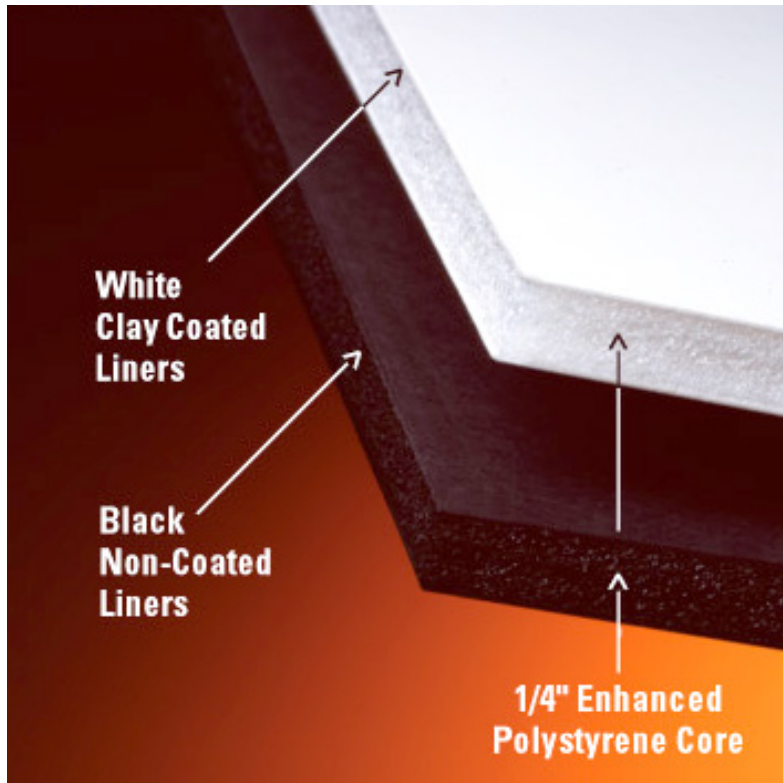
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- Fome-Cor® Heat-Activated offers an extruded polystyrene center with heat-activated adhesive on one side that eliminates the use of hot melt tissue stock
- Provides a smooth, consistent mounting surface that saves time and production steps
- The adhesive is activated with low temperature settings for a quick, damage-free mount
- Can be used on a heated-mechanical or vacuum dry-mount press, or with a heated roller laminator
- Edges remain closed when die-cut



Fome-Cor® JetMount®

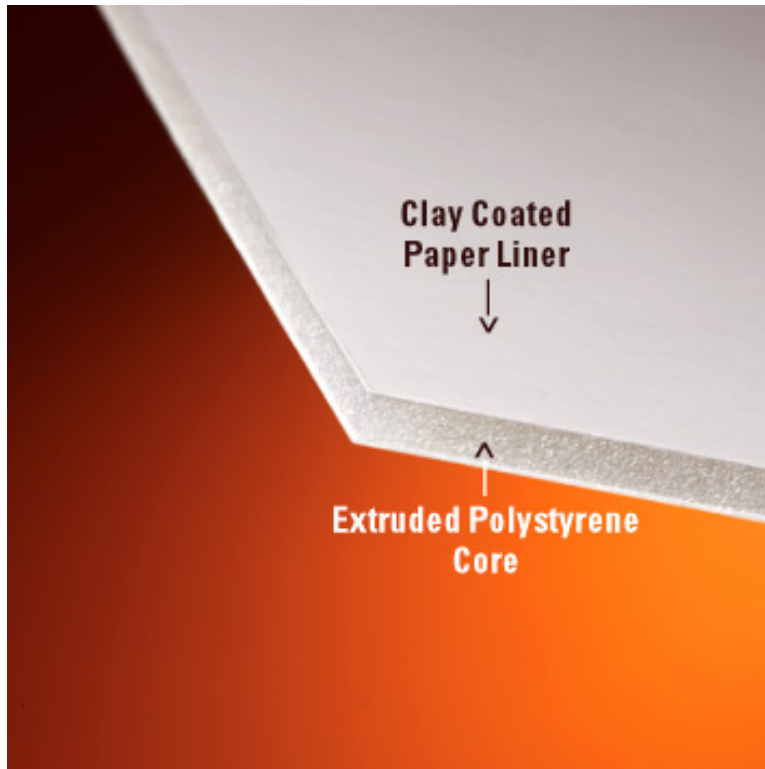
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- Fome-Cor® JetMount® offers a denser extruded polystyrene center with clay coated paper facers.
- The denser core provides increased rigidity and warp resistance
- Great for more demanding mounting jobs for display, signage and framing
- Well-suited for direct printing applications, either screen print or digital

Foam-X[®] Recovery

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- Foam-X[®] Recovery is an extruded polystyrene foam-centered board with clay coated paper facers.
- Economical alternative to competitive foam boards
- Memory core resists denting
- Cuts easily and cleanly, even by hand
- Edges remain open when die cut
- Extremely Lightweight
- Clean, visible edge for signage and displays

Fome-Cor® SKU's

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■ Thicknesses:

- 1/8" , 3/16" , 1/ 4" ,3/8"

■ Facers:

- White
- Black
- Natural Kraft
- Acid Free Crème

■ Specialty Coatings:

- Heat-Activated
- Self-Adhesive

■ Foam:

- White
- Black
- Denser Foam for heavy duty mounting
- Memory foam to resist compression

■ Sizes:

- Special Cuts are readily available

■ Turnaround:

- 5-7 days

Fome-Cor® Selling Points

- Fome-Cor® is the original foam board used in Graphic Arts
- Good reputation as a product that will perform
- Competitive priced slightly higher than Gilman which is the low price in the market
- Broad product line of specialty items
- Fome-Cor Board has unique feature of being “embossable” and “die-cuttable”
- Excellent turn around time on special cut orders

The End

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