

# 3A COMPOSITES



# DIBOND®

## THE ULTIMATE ALUMINUM COMPOSITE MATERIAL (ACM)

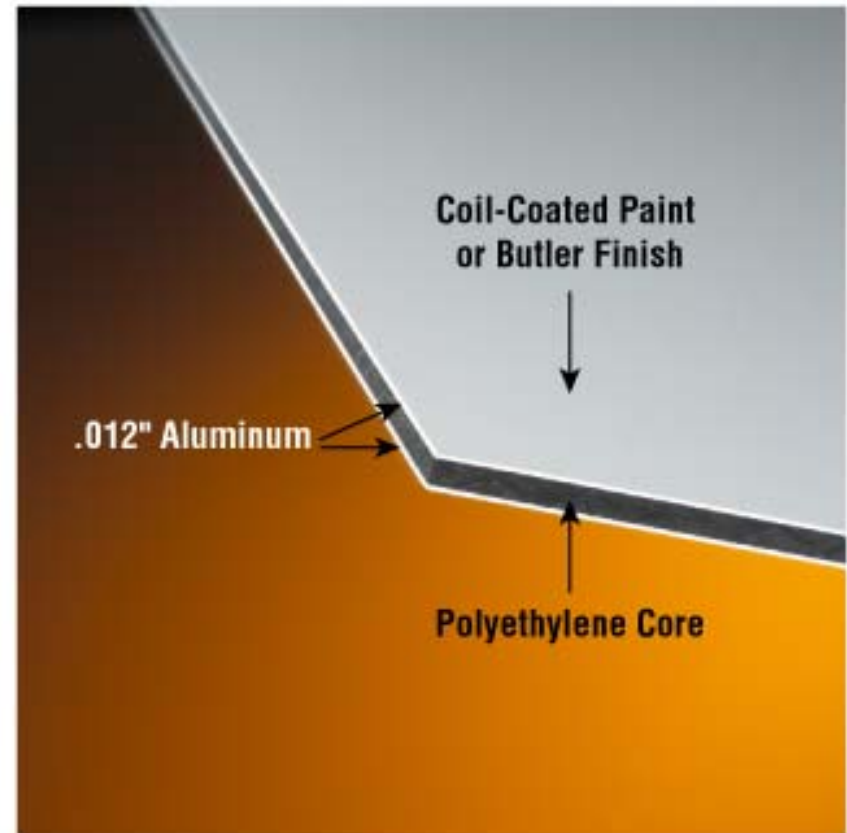
Sales Training Presentation by 3A Composites  
Level 101



- Welcome to the Sales Training Presentation by 3A Composites
- In this 101 level regarding the Dibond® Aluminum Composite Material (ACM) product line, you will learn:
  - What is Dibond
  - What Dibond can be used for
  - Dibond's competitors
  - Dibond's SKU's
  - Dibond's selling points

# What is Dibond®?

- It is an extremely flat sheet material composed of two outer aluminum skins
- 0.012"
- Coated with a high quality consistent polyester paint finish
- Polyethylene core



# What is Dibond® Used for?

- Signage (interior and exterior)
- Exhibits
- POP displays
- Workzone signage
- Storefronts
- Digital printing
- Screen printing
- Awnings
- Column covers



## ■ Direct

- Econolite by Laminators
- Alpolic ISD by Mitsubishi
- Reynolite by Alcoa

## ■ Indirect

- Wood
- Flat Sheet Aluminum

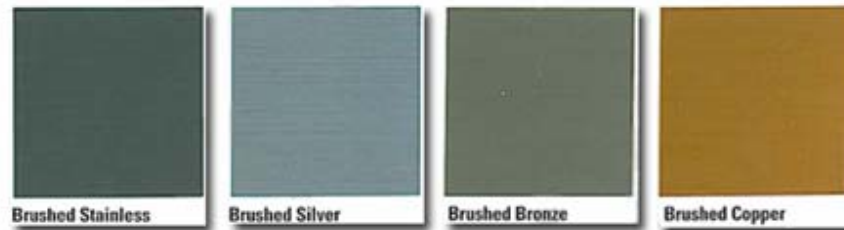
# DIBOND®

# Dibond® Colors

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## Dibond Metal Series



# Dibond® SKU's

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	<b>4' X 8'</b> (1.22 M X 2.44 M)	<b>4' X 10'</b> (1.22 M X 3.05 M)	<b>5' X 10'</b> (1.52 M X 3.05 M)
Platinum White over Platinum White	2mm, 3mm, 4mm	2mm	3mm
Black over Platinum White	3mm	3mm	
Hunter Red over Caution Yellow	3mm		
Ultra Marine Blue over Dark Green	3mm		
Dark Bronze over Fine Silver	3mm		
All Metal Series Colors*	3mm		

# Dibond® Selling Points

- It is the flattest panel on the North American display market
- Dibond® has a superior surface, which helps protect and optimize expensive digital and screen printed images.
- It has superior durability in outdoor applications.
- It does not bow or oil can.
- It is approximately 1/2 the weight of aluminum.
- Can be easily cut with wood techniques and routers with a carbide tip.



# The End

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